



Mobile 
PAYMENTS WORLD

Mobile Payments Consulting

Director Profiles – 2009

Content



Mobile Payments Consulting (MPC) – Profile and Focus

Preface



- Mobile Payments Consulting (MPC) has over ten of experience in the global m-payments market. MPC has seen many platforms emerge and a number disappear. Amongst many insights, we have covered the global rise of Near Field Communications (NFC) and the increasing momentum behind mobile financial services in both the developed and developing world.
- We feel that this gives us a unique position in the market to stamp our authority. The team bring deep industry expertise backed by market insight and a strong m-payment operational heritage, with credentials which include bringing the Austrian m-payment platform, amongst others to market.
- Mobile Payments Consulting Services offers in-depth opportunity appraisal, strategic and operational advice and professional insight for any mobile financial services or m-payment challenges.

Preface



MPC is your address to realize innovations with **M**omentum

- Our focus is Go-to-Market Projects: Product Introductions, Market Roll-outs, Interim Management and International Research Projects.
- Our team creates momentum through innovative marketing, comprehensive management competence and expert technology understanding.
- We assemble a customer's "Dream-Team" for working in an interdisciplinary, well functioning, professional, highly motivated and decisive team for implementation.
- We listen – we understand and speak the language of our customers

MPC - Innovations made successful!

MPC Directors



Alexander Rolfe

- Alexander is a Management Consultant who has worked on paybox and Sybase 365 projects for the last 4 years.
- Alexander was VP Business Development at paybox from May 2007.
- Alexander also acts as Managing Director of PaymentsCM LLP, publishers of, amongst others, Payments Cards and Mobile and Mobile Payments World.
- Alex set up the leading publication Mobile Payments World in 2001, acting as Managing Editor. Between 1999 and 2001.
- Alex holds a Money, Banking and Finance diploma from Newcastle University and a BA Archaeology from Manchester University.

Robert Abel

- Robert is a Management Consultant who has worked on paybox projects for the last 6 years. Between 2005 and 2007, Robert as Senior VP Project Delivery and Operations.
- Robert managed the launch of paybox in Austria, headed the paybox launch in Kuwait and acted as overall project manager for the setup of the world's first national m-Payment standard in Austria.
- Before paybox, Robert has been a management consultant for companies such as Erste Bank, Qubus, mobilkom Austria, T-Online.
- Robert holds a Master of Applied Sciences in Marketing and Sales, and is lecturer on the Vienna University for Applied Sciences.

Which steps can we take for you?



Mobile Payment Consulting

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